

OneSource Launches National Educational Campaign, “Live Long, Live Well – Financially Survive Retirement”

OneSource for Longevity Readiness (OneSource), a 501c3 non-profit founded in 2014, announced the launch of its national campaign to bring expert advisors and innovative programs to people to help them address the increasing financial challenges of living longer in the 21st Century.

The campaign looks to engage people early in their lives to educate them on how to best financial plan for the future. For those already over 50, the campaign designed a staged-retirement educational approach which includes working through a personal financial scorecard to help prepare for the uncertainties of life expectancy.



Mr. Schloth, the CEO of OneSource stated, “The challenges of retiring have changed. Our goal with this campaign is to teach people about how those changes affect them as they strive for a prosperous retirement. Being one of those baby boomers I do now seeing how I could have better educated myself on the financial challenges associated with aging.”

Among other key planning areas, research shows 1 in 2 people will need some form of long-term care and the costs of such services are expected to keep increasing. Mr. Schloth continued, “I have personally experienced feeling of helplessness associated with a aging parent and the financial impact it can have. In fact, that experience was the driving reason we set-up the non-profit!”

Our financially focused educational workshops, look to have people discover how to;

- Determine if they have enough money for retirement
- Maximize governmental benefits, including Social Security and Medicare
- Reduce, or eliminate unwanted expenses or delays with estate planning
- Use the 3 basic types of retirement accounts to maximize cash flow in retirement
- Avoid the three basic “pitfalls” of retirement distribution planning

As a direct complement to our group workshops, our educating volunteers provide free 1 on 1 financial longevity planning sessions. For more about the campaign, find an event or private planning volunteer go to www.lifeplan123.org. To become a Volunteer advocate, community educator, host or sponsor a workshop or private event contact us at 203.344.3044 or info@lifeplan123.org.