

OneSource Launches Educational & Wellness Campaign for 1st Responders *“Thanks for Putting Us First”*

OneSource for Longevity Readiness (OneSource), a 501c3 non-profit founded in 2014, announced the launch of its national campaign to bring expert advisors and innovative programs to the country’s 1st Responders through a volunteer educational program that helps with their unique life journey.



The campaign looks to engage 1st Responders from the early in their careers through their retirement and help them enjoy the benefits of living longer in the 21st century. Police officers, fire fighters, EMS and other emergency personnel serve and protect the rest of us, often at great cost to their own well-being. The 1st Responder campaign looks to address the unique personal, emotional, post-employment and financial challenges 1st Responders and their families face.

Bill Schloth, OneSource’s CEO, said, “If you ask most first responder’s why they entered the first responder business, you almost always get the same response, *“they were driven by the excitement of the job and by doing something meaningful to help other.”* However, they are so concerned about helping others, research has proven they are not thinking about themselves enough. That’s where our campaign is meant to come in.”

Mr. Schloth continued, “Following our Total Longevity Readiness approach used since 2014, we are developing educational programs and teams of trustable resources that 1st Responders and their families can turn to for planning and in times of trouble.” Mr. Schloth concluded, “In the future, as our campaign’s awareness grows, we hope to be able to make commitments to spouses and children of First Responders necessary to help them thrive, including, but not limited to, higher education and personal wellness scholarships.”

Nick Auriemma, a Onesource Volunteer Community Educator and Chapter Leader said, “I personally experienced the loss of a 1st Responder. It takes a special person to be a 1st Responders and families do face unique challenges. I’m so appreciate of OneSource and it’s volunteers making this commitment and proud to be involved.”

For more about the campaign and to find resources go to (will have a dedicated landing page – www.lp123respond.org To become a Volunteer advocate, community educator, host or sponsor a workshop or private event contact Tammy at 203.344.3044 or info@lifeplan123.org.

